

Mars Lacrosse Boosters Board of Directors Meeting
Wednesday April 1, 2015

Attendance

Clayton Morrow
Jolene Soergel
Chris O'Connell
Lisa Doyle
Mark Stahl
Craig Thompson
Brian Moyer
Jen Condrick

Meeting opened at 5:08 PM

Coach Flavion was not able to attend the meeting due to practice schedule. Chris stated Coach Flavion wants to propose Spring Training for 2016. She will bring the proposal to the May Board meeting.

Krossover invite has been sent out via email to Girls Lacrosse Team. Craig is correcting information provided by Krossover for Boys by watching videos after every game. The invite has not been sent out to the Boys Lacrosse Team. It was suggested to send the invitation only to the players, not the parents.

Treasurers Report-March spending was \$4000. Boosters took in \$14000. Clay motioned to approve the Treasurers Report with the breakout of income forthcoming. Some information was not able to be provided because Mark's computer crashed. The Treasurers Report was approved.

Minutes, Treasurers Reports and Agenda are to be sent out one week prior to the next board meeting for review prior to meeting.

Team Pictures-Chris has all pictures taken by G&G on disc for use at banquet. The individual orders are still being filled by G&G. Craig suggested purchasing large photos of players as a senior gift. I was discussed that these large photos are expensive and may not be feasible as a senior gift.

Fundraising-Jen Condrick has sold 76 Moe's fundraiser tickets with more to be sold this week. Last year many tickets were sold in the days leading up to the fundraiser. The fundraiser will be announced at games tonight. Chris-The Raffle is done and was a huge success. All prizes were donated. 100% player and family participation (small adjustment was made of a foreign exchange student). The only expense was ticket printing \$61. Total revenue \$8979. Brian-\$11250 in sponsorships have been sold. Not all payments have been received. Chris discussed suggestions made by Kevin O'Connell to enhance value to sponsors and sponsorship levels. Examples include announcements of sponsors during games and signage. Jen asked about approaching Moe's for a sponsorship. It was agreed that Moe's can be contacted. Brian stated he had reached out businesses where he had existing contacts. He agreed it would be good to have additional volunteers canvass for sponsorships. Communication is important avoid potential sponsors being approached by multiple people.

Spiritwear-Chris stated fourteen of the boys bags were embroidered incorrectly because they were not proofed by the vendor. She shipped the incorrect bags back to the vendor. She is waiting receive the corrected bags before she distributes any bags. The balance for the bags has not been paid. Shooting shirts and baseball hats will be in tomorrow. Six hats will be distributed to coaches. The remainder will be sold. She will order twelve additional hats to sell. Girls swag is in but not spiritwear.

Meals-There was not enough food for girls prior to last game. Danielle ordered based on previous experience. Tracy Kapres is requesting another cooler to accommodate 40 boys. It will be used for water bottles and snacks. It will be stored at school.

Banquet-5/28/15 Boys, 6/3/15 Girls deposits have been made at the Treesdale Country Club.

Senior Nights-4/30/15 Girls, 5/7/15 Boys.

Website-Clay states website had 600 visitors. He needs more Girls photos. He wants to add five per game.

Programs-Janine Marcoux is making the programs. She is not receiving competitor rosters in time to have the programs printed by Staples. Lisa stated Janine will print the rosters at home. Boosters will pay for the ink cartridges.

Youth Nights-Craig stated Kristi Thompson suggested 4/29/15 for Boys. Girls can be done on 4/27/15. Lisa will contact Girls Youth to coordinate.

Stadium Admission-Clay stated he would like to send a letter the Mars Area School Board regarding charging student admission. Discussion points-Low student attendance, other similar level sports (track and baseball) do not charge admission, other competing schools do not charge admission. Jen stated the Athletic office may not be concerned about student attendance at sports. Consensus was Clay can compose the letter. Ticket takers have been argumentative with people who have asked to contact spectators for cash to enter stadium or to drop off items.

Board Positions-Jolene was voted in as Secretary. Brian proposed a new Board position-Corporate Fundraising. The new position would oversee all fundraising. Lisa stated a new Board position can be added by Board vote. Vote to amend the bylaws to add a Board position will be held at the June Board meeting. Chris suggested the Board should not vote on things that directly impact individuals in the room (coaches and others). Closed executive sessions can be held to vote on issues.

Our next board meeting was scheduled on 5/6/15 but needs to be changed.

Meeting adjourned at 5:55 PM.