

Mars Lacrosse Boosters Board of Directors Meeting  
Wednesday, February 3, 2016

Attendance

Clay Morrow	Lisa Doyle	Mark Stahl
Jolene Soergel	Chris O'Connell	Sam Anderson
Craig Thompson	Courtney Hetzler	Kim Cenci
Brian Moyer	Danielle Metzger	Cathy Grieco

Meeting opened at 7:05 PM

1/6/16 minutes were approved. No changes made.

Team updates

Boys-Craig stated Coach Ed Monahan has not met with Coach Heinauer yet. Coaches did not go to LAXCON due to weather. Lisa Doyle stated Coach Bob Marcoux asked what to do about the payment received to attend LAXCON. The coaches were able to get all expenses refunded except registration. Lisa stated the coaches made the right decision by staying safe. Lisa and Chris O'Connell discussed applying money paid to winter coaching fees. Mark Stahl wants the coaches to return the money from LAXCON and issue separate payments for coaching fees to keep it clean. There is no time frame for the coaches to repay LAXCON fees.

Will Scurci asked via email if Coach Heinauer decides if JV plays with a running clock. If so, can we talk to the coach about it? Chris and Cathy Grieco believe the JV running clock is determined by WPIAL. Clay Morrow believes it is at the home team's discretion. Craig and Lisa stated running clock is a parental concern, Coach Ed should discuss with Coach Heinauer. Danielle Metzger stated we should wait to see how many roster spots are allowed before addressing running clock with Coach Heinauer.

Girls-Lisa stated Coach Flavion wants Krossover. Chris girls are having open gym Tuesday and Wednesday nights from 7-9 pm or 7:30-9:30 pm.

Chris has scheduled picture day for boys and girls on Thursday, March 17. The photographer needs know which players will have photo blown up for banner.

Fundraising-Chris brought in payment from Moe's fundraiser \$410. \$800 worth of tickets were sold. The organization received half. Brian Moyer recapped current sponsorship commitments: 3 \$1000 sponsorships, 6 \$500 sponsorships, and 1 \$250 sponsorship. Jolene Soergel asked Brian if 100 note cards will be an appropriate amount to order. He agreed. Danielle stated no one has responded to be on the fundraising committee but notice had only been sent two days prior to the meeting.

Spiritwear-Chris stated the website is up and running for Mars Youth Lacrosse and Girls Youth Lacrosse. The high school portion is not live yet. The web address is [www.costore.com/marslax](http://www.costore.com/marslax). All logos are up. Chris is still fine tuning the items to be offered. She stated boys youth is offering bucket hats. Chris brought examples of safari, bucket and two different ball caps (black/gray & white gray) for meeting attendees' opinions. She asked if we want to offer safari hats. Brian and Cathy thought it would be a good seller in the summer. Group consensus on ball cap was order the black/gray only. She asked opinion on vintage long sleeve shirts. Group consensus was yes. Spiritwear is not a fundraiser but some money will be made for the organization.

Player swag-Boys Coach Ed requested gray sweat shirts and sweat pants with logo and player name. Cost \$50.25 per player. New players will receive gray sweat shirt and sweat pants plus \$29 shooting

shirt and \$52 backpack bag. Cost to order swag for new players \$132 per player. Returning player swag cost \$50.25 per player.

Girls-Coach Flavion requested short sleeve shooting shirt. Cost \$32 per player. New players will receive short sleeve shooting shirt plus \$56 2 in 1 zip jacket and \$67 backpack. Cost to order swag for new players \$155 per player. Returning player swag cost \$32. Chris was considering adding a performance headband. The goal is for girls swag cost be close boys swag cost. Without headband the complete girls swag package is \$24 more than boys but returning girls value is lower than returning boys value. Cathy stated girls do not need a team headband. Girls wear personal headbands. Cathy asked if the price for girls could be different than boys. Craig said we need to make it fair. Motion by Chris to order the swag listed above without headbands. Craig agreed, Lisa second. Chris asked if boosters if providing team shirts for coaches. Brian and Jolene stated yes.

Player away game meals-Boys and Girls team dinners were not well attended last year. Danielle's concern is for players with working parents. Will players find transportation and have a meal in time to make the bus? Lisa asked how many meals were provided by boosters last year. Six meals were provided for each team. Cost around \$1200 per team, boys slightly higher. Lisa suggested we look at the schedule and decide how many meals will be needed for this season.

Senior nights-Chris and Courtney Hetzler recently worked on basketball senior night. They suggested senior night does not have to be elaborate. All players will come and eat at senior night. We can use budget from an away game meal that won't be needed this year to fund senior night. Senior night will be held in the middle school Commons. Lisa asked Chris to check for potential senior night dates. Potential dates-Girls 5/3 vs Butler or 4/26 vs Aquinas Academy. 5/3 was selected. Boys 5/9 vs Pine Richland. Lisa will contact the school to reserve the Commons with access from 4:30 pm to 11 pm.

Raffle ticket sales-Chris asked based on the costs of swag, away game meals, senior nights and banquets what will be the raffle ticket commitment for each player. Last year \$80 returning players, \$200 new players both boys and girls. Banquet tickets were \$25 per player last year. Attendance was 70 players and coaches. Estimated cost \$2000 per team. Based on projections, raffle ticket commitments will be \$180 boys and girls new players, \$80 boys returning players, \$60 girls returning players. Most players this year are returning players. Lisa has approached Treesdale about donating a golf package for four and Pete Cipkins for hotel night. Brian has already secured the Nemaocolin night for raffle prize. Clay and Chris expressed concern about parents not agreeing with the raffle ticket cost or swag items given to players. Parents don't realize all the benefits the players receive through fundraising. Chris and Brian asked Jolene to prepare a flyer for parent meeting that shows parents where the money is spent. Jolene said she will work with Mark on costs. Banquets, Senior Nights, game day programs, away game meals, Krossover.

Volunteers-Danielle stated many of last year's volunteers are returning to the positions: Shelly Vasbinder-Banquet Chair, Tracy Kapres-Boys Meals and Tammy Crognale-50/50. There was not much help for senior nights last year. More volunteers will be needed this year due to the number of seniors. We are anticipating 8-9 Boys and 12 Girls. Danielle will send volunteer and financial information to Craig. Treesdale Country Club has already received deposits for June Banquet dates. Senior night projected expenses flowers, balloons and meals. Chris has priced senior banners at Red Oak 2'x3' \$30, 2'x4' \$40. Banners can be considered as part of senior gift. Chris asked who will be responsible for taking the banners up and down at each game.

Stadium jackets- Players will not be purchasing stadium jackets. Boosters purchased jackets for player use. Stadium jackets will be returned to boosters at the end of the season. Lisa showed the stadium jacket. Each jacket will be labelled with a number in Sharpie. The team manager will keep a spreadsheet of the jacket numbers assigned. A \$100 deposit check will be collected from every player. The check will be cashed if the jacket is not returned or returned heavily damaged at the end of the season. Players can keep the jacket for the cost of the \$100 replacement fee but it will not be encouraged. Boosters would like to keep the complete set of jackets.

Krossover and videography-Boys and Girls teams want Krossover. Craig will get price to upload JV games. Craig priced videographer estimated cost is \$3500 per season. The cost does not include uploading film to Krossover. Lisa stated discretionary funds could be used for videography. Soccer has paid students to videotape games. Upcoming season Coach Flavion's husband will videotape girls, Craig will videotape boys. Craig asked when Krossover will be paid. Lisa stated in early March after the raffle money is received.

Treasurer's Report-Mark distributed report. See attached. Craig stated coaches need to be paid for preseason at \$15 per hour. Coaches will be paid when we receive incoming fees.

General Membership meeting will be held Thursday, March 10 from 6:30-7:30 pm in the Commons. The room has been reserved.

Concessions-Chris & Courtney will contact the concession committee. We will be keeping concessions the same as last year.

Meeting adjourned at 8:15 pm.